



<http://www.beritasatu.com/properti/434025-act-group-bidik-konsumen-indonesia.html>

**Serpong-** PT GIS is a collaboration between companies ACT Group (Singapore) and PT Jaya Prima Integra. doing *groundbreaking for the Cambio Lofts* apartment project. The site is located in the area of Alam Sutera, Serpong, Tangerang.

Standing on the grounds of 1.1 hectares, Cambio Lofts will yield a value of about Rp 2 trillion, consisting of two towers, namely Marina and Sentosa. The project has about 1,400 apartment units and about 65 percent of them are loft units while the rest are non-loft units.

**Read Also: [Graha Indah Semesta Began Construction Of The Cambio Loft](#)**

ACT Group Chairman, James Toh, says, these types of loft are a residential concept that is already common in Singapore. This concept, he said, creates additional space to the room sizes, situated at the top of the apartment units.

"The concept of apartment loft we have already developed in the US and Singapore. Now, we bring the concept into Indonesia, " said James Toh, at Alam Sutera, Serpong, Tangerang, on Wednesday (31/5).

Further, James said, up to this moment ACT has developed about 30 project property, which is distributed in the United States, Singapore, and China.

"Cambio Lofts is our first apartment projects in Indonesia,"